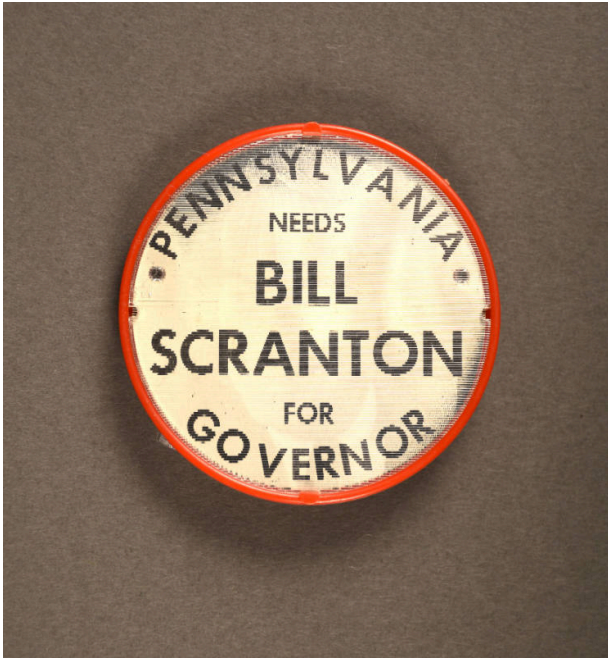


# Basic Detail Report

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## Button, Campaign

### Date

1962

### Medium

Plastic; Paper; Ink

### Description

Circular red plastic lenticular button with horizontal, clasped pinback. When tilted one way, the button has a light background with black text throughout. When tilted another way, button features a dark background with a black and white image of William Scranton, faced proper right and smiling, in the center.

### Dimensions

Diameter x Depth: 2.5 x 0.5 in. (6.4 x 1.3 cm)