

Basic Detail Report



Package, Product

Date

c. 2010

Primary Maker

Heinz North America, Division of H.J. Heinz Company, LP.

Medium

Plastic

Description

Red plastic freezer bag for Golden Crinkles French Fries. Front features an image of French fries and a whole potato in the center. Brown, red, white, and yellow logo at the top of the bag, and blue band of color in the lower center section with white text through center. White text in the top left corner and lower bottom section. Bag is full of a heavier material to fill bag out and keep it upright. Nutrition facts label on proper left side of bag. On back of bag, there is a large beige square on most of the back.

Same logo from the front of the bag is in the top left corner of the square. Image of French fries with a hamburger on a bun on a red plate in the top right corner, and image of whole potatoes in lower left corner. Brown text on left side, and red and brown text on right sides of the square. SKU code on lower right corner. On viewer's left side of the bag, there is a white rectangle along entire side, containing white, brown, and red preparation instructions, as well as illustrations of instructions. On bottom of bag, there is another logo and the purple band of color featuring white text, both the same from the front.

Dimensions

Height x Width x Depth: 11.125 x 6.25 x 3.75 in. (28.3 x 15.9 x 9.5 cm)