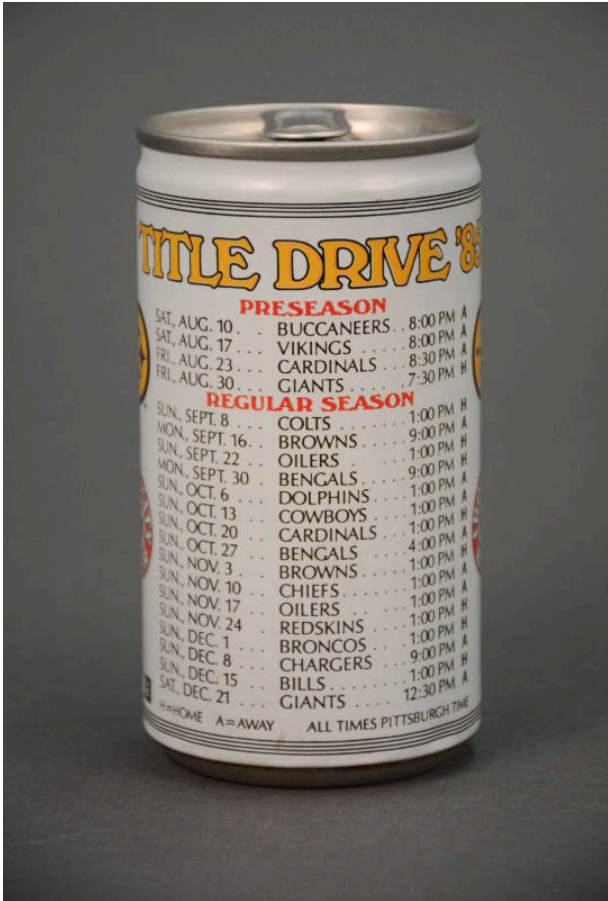


Basic Detail Report



Can, Beer

Date

1985

Primary Maker

Pittsburgh Brewing Company

Medium

steel, aluminum, paint

Description

12 oz. beer can with decorative imprint showing the Steelers football schedule for the 1985 season; body of can is steel, with integral base, extruded from a single slug, w/no side seam; the top is formed aluminum, crimped in place, with a "captive" pop-tab which has been opened; the can is printed in black, white, red, and gold, showing a front panel with the "Iron City" circular logo, and the words: "Premium Beer" in script; the remaining 2/3 of the can is a panel listing the pre-season and regular season playing schedules, under the title: "TITLE DRIVE '85"; the schedule listings are flanked on each side with "Steelers" and "Iron City" logos

Dimensions

4.75 x 2.5 x 2.5 in. (12.1 x 6.4 x 6.4 cm)