

Basic Detail Report

Can, Beer

Date

c. 1980

Primary Maker

Continental Can Company, Inc.

Medium

aluminum, paint

Description

Twelve-ounce Brown Derby Beer can. Body of ferrous sheet metal, crimped and sealed at edge to form a cylinder, with formed-aluminum top having a detachable pull-tab closure. Color lithographed direct label features large central illustration, an elongated oval shape in brown, orange, gold, and white with name of beer in a border printed with product message.

Dimensions

4.75 x 2.625 in. (12.1 x 6.7 cm)