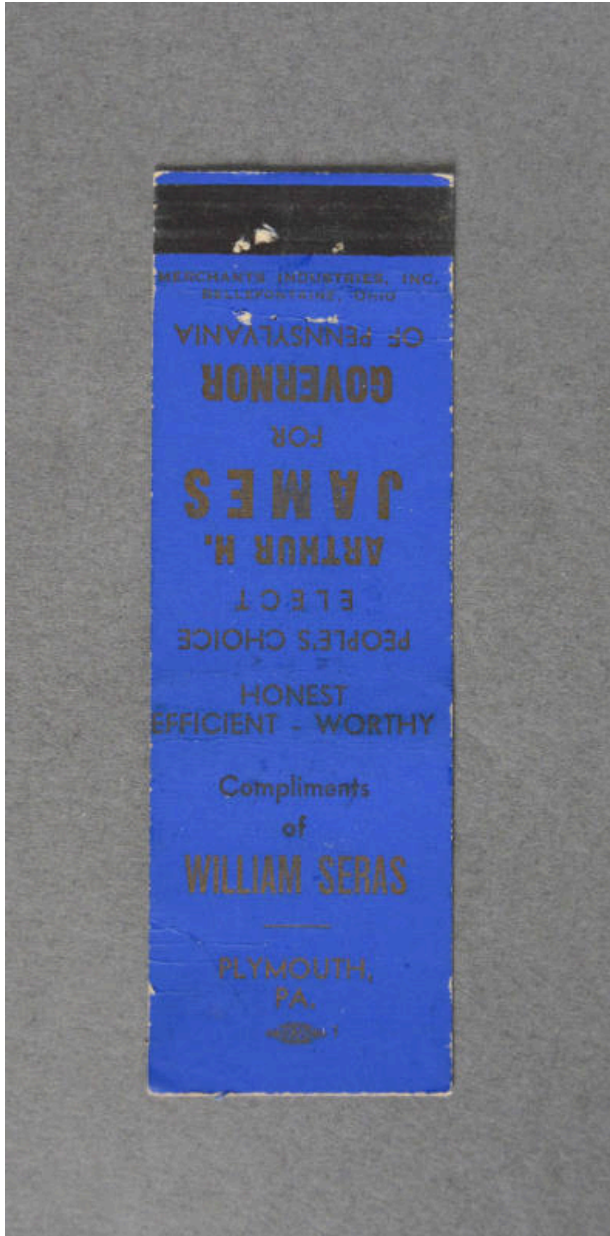


Basic Detail Report



Matchbook

Date

1938

Primary Maker

Merchants Industries, Inc.

Medium

cardboard; ink

Description

Rectangular, thick paper. Blue background with gold-tone text. Matchbook has been flattened; top section of text is upside-down, while text in lower section is right-side up. Black friction strip across top, width-wise. Maker's mark printed directly below friction strip. Union label printed in lower center section of paper. Numbers stamped in black on back, in top section.

Dimensions

Height x Width: 4.563 x 1.5 in. (11.6 x 3.8 cm)